

# BETHANY E. HANNAH

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## SUMMARY OF QUALIFICATIONS:

*Dynamic professional with a varied background in multiple fields – equally skilled at managing business operations, developing communication and outreach initiatives, and directing training programs and engagement. Outstanding problem-solving, research, and decision-making capabilities; able to easily translate federal experience to private and nonprofit sectors. Precise communication skills with the ability to connect with people of all backgrounds. Talented writer with unique experience in technical, narrative, and copy writing. Earn respect through high levels of productivity; maintain a strong drive to accomplish goals.*

## NOTABLE PROFESSIONAL STRENGTHS:

- ✦ Strategic planning and implementation
- ✦ Training program development
- ✦ Business process management
- ✦ Culturally attuned and attentive
- ✦ Technologically savvy (e.g., web design)
- ✦ Adaptive and innovative

## EMPLOYMENT CHRONOLOGY:

### **BUSINESS OWNER** | Wildland Fire Careers | 04/2007 – Present

*Built and manage a successful resume writing and career development company that utilizes contemporary technology, virtual business practices, and progressive relationship management techniques. Built a fully-functioning virtual workplace, with employees/independent contractors based throughout the country. Created and annually offer a workshop designed for federal land management agencies. Develop and initiate control over data, work processes, and information transfer.*

### **FOUNDER/DIRECTOR** | The Smokey Generation (thesmokeygeneration.com) | 04/2014 – Present

*Founded The Smokey Generation, a wildland fire oral history and digital storytelling website. Developed an online framework of digital storytelling tools and techniques, socially driven content, curated imagery, and strategic messaging that addresses (and celebrates) the social, cultural, and ecological components of wildland fire. Current partnerships with both the National Smokejumper Association and the U.S. Hotshots Association, Rauous Conservation, and The Fireline Project. Independently conceptualized, created, and manage the website, including attracting sponsors and funding. Pending 501(c)3.*

### **CONSULTANT/COORDINATOR** | Red Ants Pants and The Red Ants Pants Foundation | 02/2013 – Present

*Perform as a remote consultant for the Red Ants Pants Foundation, as both a coordinator for the Timber Skills workshops and management staff for the Red Ants Pants Music Festival (an annual event with 14K attendees, 250+ volunteers, and 70 staff members). Provided strategic consulting for Red Ants Pants, the parent company that manufactures workwear for women.*

### **FIELD DIRECTOR/CONSULTANT** | MBAs Across America | 06/2014 – 03/2016

*Performed as the Field Director of Operations during the inaugural years of MBAs Across America, a movement of Masters of Business Administration students (MBAs) from top business schools working with entrepreneurs across the country to revitalize America. Developed and implemented a comprehensive safety and risk management system for the program.*

### **DIRECTOR, TRAINING AND EDUCATION SERVICES** | Avue Technologies Corporation | 02/2011 – 10/2012

*Managed an integrated client training program for a SAAS platform that provided automated staffing and human resource management solutions to eleven federal agencies (including the U.S. Forest Service, Capitol Police, Bonneville Power Administration, USAID, Peace Corps, DOJ Office of Justice Programs, and more). Highly skilled at defining client needs, methodically solving issues (including developing system re-design parameters), and providing dynamic in-person, web-based, and video-based instruction, as well as client-facing communications. Promoted to the Director level within one year of hire.*

### **WORK SKILLS INSTRUCTOR / CREW BOSS** | The Student Conservation Association | 1997-2007

**FORESTRY TECHNICIAN – PREVENTION / WATER TENDER** | Six Rivers National Forest; USDA | 2006-2007  
**FORESTRY TECHNICIAN – HOTSHOT SR. FIREFIGHTER** | Craig Interagency Hotshot Crew; BLM | 2001-2005  
**FORESTRY TECHNICIAN – HOTSHOT CREWMEMBER** | Zig Zag Interagency Hotshot Crew; USFS | 1998-1999

## EDUCATION:

**MASTER OF ENVIRONMENTAL STUDIES** | Wildland Fire Management and Communications | Prescott College; 2015  
**BACHELOR OF ARTS** | English/Literature | Evergreen State College; 2004