

BETHANY E. HANNAH

1008 Hanover Ct. El Dorado Hills, CA 95762 | 530-598-5535 | bethanyhannah@hotmail.com

SUMMARY OF QUALIFICATIONS:

Dynamic professional with a varied background in multiple fields – equally skilled at managing business operations, developing communication and marketing initiatives, or directing field-based training operations. Outstanding problem-solving and decision-making abilities; able to easily translate federal experience to private and nonprofit sectors (and vice versa). Precise communication skills with the capability to connect with people of all backgrounds. Talented writer with unique experience in technical, narrative, and copy writing. Earn respect through high levels of productivity; maintain a strong drive to accomplish goals.

CORE PROFESSIONAL STRENGTHS:

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| ➤ Strategic planning and implementation | ➤ Culturally attuned and attentive |
| ➤ Training program development | ➤ Adaptive and innovative |
| ➤ Business process management | ➤ Technologically savvy |

PROFESSIONAL HIGHLIGHTS:

CAREER ACCOMPLISHMENTS:

- Highly skilled at blending unique professional experience in innovative and unexpected ways. Utilize small business, risk management, wildland firefighting, conservation, training, human resources, and academic background to develop ways to leverage opportunities and find solutions to problems. Strong ability to synthesize experience and information to contribute to organizations at a high level.
- Hold a Masters of Environmental Studies in Wildland Fire Management and Communications. Focused graduate studies on learning to change the public perception of wildland fire so that it is better aligned with national fire management goals; utilize an interdisciplinary approach to developing fire related messaging. Maintain an understanding of fire and aviation (FAM) regulations, policies, procedures, goals, functions, and operations covering a wide variety of program areas. This includes knowledge of training operations, including the Field Manager's Course Guide, FSH 5109.17, and PMS 310-1, etc.
- Founded an inventive oral history and digital storytelling website dedicated to collecting, preserving, and sharing the stories and history of wildland fire (TheSmokeyGeneration.com). The underlying goal of the website is to help change the discourse around wildland fire by sharing stories from fire practitioners. Produced, edited, and developed hundreds of videos for online viewing on the site. Received accolades from state and federal FAM programs and initiatives; secured more than \$12,000 in donations.
- Completed full development of the Sierra National Forest's Fire and Aviation Management Program website; conducted stakeholder assessment, developed social media strategies and communication plans, and more.
- Experienced instructor; skillfully utilize diverse instructional methods and techniques, from lectures to full experiential learning environments. Also skilled at leveraging contemporary technology to advance learning parameters (such as developing online training and video teaching aids).
- Independently started a successful career development and resume writing company with \$160.00 and a laptop in 2007 and solely brought in nearly \$110K in sales within its first two years. Built a fully-functioning virtual workplace, with employees/independent contractors based throughout the country.
- Technologically savvy with strong skills in website management, as well as internet-based research and collaboration. Confidently follow trends in technology and contemporary software applications. Proficient at building, developing, and maintaining websites, social media campaigns, e-commerce sites, and virtual/online training platforms. Strong online communications/marketing skills.
- Exceptional interpersonal and communication skills that produce effective working relationships with people from diverse backgrounds and different professional levels. Facilitate open, precise, and diplomatic communication in order to convey emphasis and messages. Eagerly build productive, lasting relationships.

PROFESSIONAL HIGHLIGHTS CONTINUED:

- Well-trained leader and supervisor with experience leading up to 25 employees for sustained periods of time, including in high-risk and emergency situations. Capable of facilitating collaborative learning and roundtable discussions/workshops.
- Direct experience directing, coordinating, and leading a broad range of instructional systems, education, and training programs. This includes analyzing, designing, developing, implementing, modifying, and evaluating training programs to support HR operations of numerous federal agencies and organizations.
- Currently featured in STIHL's "Real People. STIHL People" national marketing campaign, with ads appearing in USA Today, various internet outlets, regional magazines, and television commercials. Recognized as an accessible, safe, and outgoing chainsaw instructor (effectively breaking gender barriers).
- Utilize broad professional experience to help small businesses and organizations launch forward. Experience includes consulting and supporting two non-profit organizations, writing business plans pro bono, etc.

EMPLOYMENT CHRONOLOGY:

SMALL BUSINESS OWNER • CAREER DEVELOPMENT & RESUME WRITING SERVICES

Wildland Fire Careers • El Dorado Hills, CA • Self-employed. Client Reference: You may contact Kristel Johnson at 909-553-2776.

Dates of Employment: 04/2007 - Present • 40+ hours per week.

SUMMARY OF QUALIFICATIONS:

Built and manage a successful resume writing and career development business. Independently grew the company into a stable, successful operation that utilizes contemporary technology, virtual business practices, and progressive relationship management techniques. Set the standard for federal wildland firefighter resumes in the USFS Pacific Southwest region (R5). More information can be found here: www.WildlandFireCareers.com.

BUSINESS MANAGEMENT DISTINCTIONS:

- Developed and maintain the company website and e-commerce platform. Leverage free and inexpensive technology to systematize virtual work processes, including: customer management, project management and tracking, training, and business functions. Manage/establish performance plans for freelance writers.
- Developed an online advertising plan that resulted in a 416% increase of visits to company website. Created a direct mail marketing campaign that resulted in a 16.51% rate of return (as compared to the average "successful" 1-3% rate of return on 1:1 direct mail campaigns).
- Manage all company operations, including customer relationship management, sales, technical output, hiring, training, website management, client consultations, and project coordination. Manage all business accounting, budget planning, allocation, and bookkeeping.
- Created an extensive network of federal land and fire management contacts, with a specific emphasis on fire management but also including professionals in a wide number of disciplines.
- Awarded 'the eBay Foundation Techquity Entrepreneur of the Year' in 2009 and a cash 'Techquity Award.' Nominated 'Microenterprise of the Year' through the Jefferson Economic Development Institute.
- Developed an innovative content development platform, resulting in a 40% decrease in time spent per project.
- Developed and successfully marketed an interactive workshop on Federal Resume and Career Development, with delivery to more than 550 Forest Service employees. Background includes presenting to groups as large as 150 students in classroom, workshop, and field practicum environments. Presented training to formal gatherings, including All Hands meetings for several Northern California Forests. Developed handbooks, training curricula (specifically for a wildland firefighting audience), and workshop design.
- Highly successful at communicating and working with higher grade professionals, as well as entry level personnel. Record of assisting hundreds of candidates with successful applications, from entry level GS-02s to regional managers at the GS-14 level.
- Skillfully collate and disseminate information, develop communication and strategic plans, manage data and computer programs, and implement and maintain office systems.

BUSINESS OWNER EXPERIENCE CONTINUED:**BUSINESS AND STRATEGIC PLANNING AND IMPLEMENTATION:**

- Continually scan and monitor the target market, ensuring that business assumptions remain accurate, addressing emerging issues and concerns, and continually improving operations to ensure goals are met.
- Develop and manage company communication plans for relationship management, including customizable, branded email templates, phone consultation guidelines, questionnaires, online forms, adaptable phone scripts, and face-to-face dialogue techniques to effectively elicit, gather, transfer, and convey information.
- Track all business and client communications through an archival process in order to monitor and maximize effectiveness of company relationship management and communication processes.
- Skilled at website development, including knowledge of HTML and basic PHP. Experience developing multiple websites, including using various content management systems and e-commerce platforms.
- Create effective advertising and familiar with a variety of media, including experience developing press releases, participating in interviews for magazines, television, and newspapers, implementing search engine optimization, and using online social networking.
- Extremely proficient at gathering, researching, and analyzing data and information, including seeking out research, completing complex data analysis, finding qualified personnel to consult, and determining appropriate methodologies.
- Utilize contemporary technology to communicate messages. For example, created YouTube video tutorials of Forest Service application processes to help eliminate applicant errors, as well as ease job search frustration.
- Excellent ability to manage time-sensitive projects by coordinating with all parties, developing timelines and expectations, managing schedules, and troubleshooting as needed.
- Comfortable multi-tasking in a high-paced office environment. Able to analyze processes and systems to determine the best approach to problem solving and time management.
- Excellent written communication skills, including producing well-written documents and correspondence. For example, experienced in developing written communication in the form of email, letters, technical reports, statistical analyses, fact sheets, procedures, database management reports, logs, and official documentation.
- Skilled at mentoring individuals one-on-one and following through with critiques and formal/informal evaluations. Able to adapt mentoring style to accommodate different learning and communication styles.

FOUNDER/DIRECTOR

The Smokey Generation • El Dorado Hills, CA • Selfemployed. • Dates of Employment: 04/2014 – Present (10-40 hrs per week)

SUMMARY OF QUALIFICATIONS:

Founded The Smokey Generation (thesmokeygeneration.com), a wildland fire oral history and digital storytelling website. The project integrates multi- and social media technologies to showcase how wildland fire stories are interwoven into the discourse of wildland fire. Currently, the site celebrates wildland firefighters through video digital stories and photos.

PROJECT DISTINCTIONS:

- Conceptualized and developed all website components, content, and visual elements, incorporating strategic messaging and framing into the design and delivery. Utilize fundamental communications and public relations techniques to promote a different way of experiencing wildland fire.
- Garnered tremendous support and goodwill towards the project from the outset. Ran a successful fundraising campaign that attracted individual and corporate sponsorship in excess of \$12K in 2015. Sought out by a renowned university press to work on a book project with the oral histories as its base.
- Gathered interviews and stories from more than 65 current and former firefighters, representing every decade from the 1940s to present. Additional interview collection, editing, and posting scheduled through 2016.
- Skilled at developing video and web content, including basic editing, manipulating graphics and photographs, and developing imagery to complement website content. Skilled at managing an interactive website, including basic coding and incorporation into social media. Manage an effective social media strategy that integrates authentic, real-time contributions from project advocates.
- Utilize broad knowledge of natural resources, social, economic, and political trends in regards to wildland fire issues, politics, ecology, and science to engage site users and social media followers.

LOGISTICS DIRECTOR/WORKSHOP COORDINATOR • CONSULTANT

*Red Ants Pants/Red Ants Pants Foundation • Virtual/White Sulphur Springs, MT • You may contact: Sarah Calhoun at 406-600-3986.
Dates of Employment: 02/2013- Present • 10-40 hours per week (intermittent, seasonal).*

SUMMARY OF QUALIFICATIONS:

Perform as a remote consultant for Red Ants Pants (a company that manufactures workwear for women), providing business and marketing strategic planning and support, and for the Red Ants Pants Foundation, as both a coordinator for the Timber Skills Workshops and management staff for the Red Ants Pants Music Festival. Information here: www.RedAntsPants.com

CONSULTANT/LOGISTICS MANAGER/COORDINATOR EXPERIENCE:

- Design, coordinate, and lead annual Timber Skills Workshops (primarily providing chainsaw instruction for women). Complete all instructional design for an outdoor classroom, experiential-based workshop.
 - Annually develop and adapt training budgets for the Red Ants Pants Foundation Timber Skills training session. Hire and coordinate additional instructors to help facilitate each workshop.
 - Serve as the primary course coordinator, developing all curricula, coordinating course announcements and promotion, processing applications and scholarships, communicating with students, pre-course planning and coordination activities, training aids and needs, and instructional design.
 - Develop all marketing material; coordinate sponsorships (securing \$5K+ worth of equipment donations from regional and national brands). Design specialty teaching aids and training material; developed and implement the full curriculum.
 - Maintain an un-marred record of safety and outstanding feedback from all participants.
- Perform as one of three key managers for the annual Red Ants Pants Music Festival, a four-day event that hosts nearly 14K attendees, 250+ volunteers, and 70 staff members. Proceeds for the festival go toward the Red Ants Pants Foundation; sit of the Festival Board of Advisors, providing oversight of a \$400K budget.
 - Implemented a modified Incident Command structure in 2013, resulting in a replicable, successful, and profitable management structure for the festival (which didn't have a management system prior).
 - Provide oversight for the entire Logistics Section (supervising 25 direct staff members), from security and emergency response, to site coordination and management.
 - Managed the paid advertising and press for the 2013 festival (six months). This included managing a \$13K budget; secured nearly \$10K of advertising in trade.
- Counsel the owner on strategic development and planning, marketing, and small business leadership.

FIELD DIRECTOR, OPERATIONS • CONSULTANT

*MBA's Across America • Virtual/Boston, MA • You may contact my supervisor: Casey Gerald at 469-964-6219.
Dates of Employment: 06/2014 – 03/2016 • 10-40 hours per week (seasonal).*

SUMMARY OF QUALIFICATIONS:

Performed as the Field Director of Operations for MBA's Across America, a movement of Masters of Business Administration students (MBAs) from top business schools working with entrepreneurs across the country to revitalize America. Continued involvement on a volunteer basis. Additional information here: www.mbaxamerica.com.

FIELD DIRECTOR DISTINCTIONS:

- Consulted with the CEO and COO on operational and logistical management processes, protocol, systems, and policies. Relied upon to manage team logistics, respond to emergency situations as a Duty Officer, and handle employee and volunteer management issues.
- Developed and implemented a comprehensive safety and risk management system for the program, including: emergency response and reporting procedures, a 24/7 Duty Officer emergency call system, an incident response plan, driving guidelines and distracted driving policy, emergency contact forms, and more.
- Researched, implemented, and managed an online payroll processing system, managing payroll, stipends, and reimbursements for 64 temporary employees (including international students).
- Developed and implemented an expenses tracking and lodging/travel arrangement protocol and system, utilizing real-time, reactive software so teams could track expenses and communicate travel preferences.
- Critically viewed operations and anticipated needs. Strong ability to evaluate programs and identify strengths, weaknesses, and ways to adjust techniques, practices, or methods to improve operations.

DIRECTOR, TRAINING AND EDUCATION

Avue Technologies Corporation • Virtual/Tacoma, WA • You may contact: Sam Miller at 253-327-3768.

Dates of Employment: 02/2011 – 10/2012 • 40+ hours per week at \$90,000 per year.

SUMMARY OF QUALIFICATIONS:

Managed the client training program for a SAAS platform that provided automated staffing and human resource management solutions to eleven federal agencies (including the U.S. Forest Service, Capitol Police, Bonneville Power Administration, USAID, Peace Corps, DOJ Office of Justice Programs, and more). Highly skilled at defining client needs, methodically solving issues (including developing system re-design parameters), and providing dynamic instruction and client-facing communications. More information can be found here: www.AvueTech.com.

DIRECTOR OF TRAINING AND EDUCATION DISTINCTIONS:

- Promoted from a Human Resources Consultant to the Director level within one year of hire, with a 12.5% salary increase. This represents an unusual and significant achievement due to position as a remote, virtual employee; trusted to independently manage the Training and Education program for all clients from afar.
- Recognized as a high level producer of quality training and design. Managed high volumes of courses.
- Completed extensive travel throughout the country, training clients and supporting successful contract negotiation efforts. Implemented onsite, phone, and video/web conference training and communication initiatives, including at the national level. Spearheaded video tutorial development and implementation across all client platforms; developed creative communications material to promote strategic messaging.
- Awarded a \$5K 'Salmon Spirit Award' for implementing a customer service chat functionality throughout the web-based platform, resulting in significant cost savings and increase in customer satisfaction.
- Spent significant time in Washington D.C., often traveling weekly from the west coast to work directly with clients from various federal agencies. This included meeting with key decision makers to resolve human resources problems, training Human Resources personnel and agency employees how to use numerous platforms (including recruitment, retention, and staffing systems, workforce scheduling, time and attendance, benefits and retirement, etc.), and providing concierge level customer service solutions.
- Aided in launching several iPad human resources applications at large events, including giving promotional presentations at the FOSE expo (the largest government IT event in the country).
- Relied upon to manage special projects and training initiatives. For example, helped transition the U.S. Forest Service to the new operating system, teaching Albuquerque Service Center and regional level Human Resources Officers over a period of several months.
- Assisted with a full-platform launch at the Bonneville Power Administration, securing necessary DOE security clearances and managing all training and proficiency testing oversight during the initial phases.
- Provided technical advice to Forest and regional fire and aviation training program managers (in R6, R2, and R4), as well as managers in other functional areas, regarding applicant and manager training initiatives.

TRAINING PROGRAM MANAGEMENT AND EXPERIENCE:

- Planned and coordinated all system training activities for numerous federal agencies, including the U.S. Forest Service (agency-wide), Capitol Police, Peace Corps, Architect of the Capitol, Bonneville Power Administration (DOE), Office of Justice Programs (Dept. of Justice), and others.
- Developed and presented briefings and training sessions to internal and external Human Resources staff on system configuration and administration. Developed clear messages and utilized multiple platforms. Managed numerous variables and federally mandated parameters for client training.
- Selected course instructors and communicated with the travel coordinator for travel and logistical needs for course delivery throughout the country.
- Led and co-taught hundreds of participants, from entry-level compulsory training, to high-level human resources experts, on a variety of federal rules, automated recruitment and staffing systems, database driven processes, and system-wide procedures.
- Developed (and modified) a full range of courses to meet client's needs, including developing classroom, web courses, and video tutorial curricula. This included developing training aids, tools, written material (such as procedures, instructions, and how-to instructional sheets), training management plans, technical reports, performance/learning expectations, and other training materials. Also developed testing measurements and modified/updated courses as necessary to ensure validity and compliance with federal regulations.

TRAINING PROGRAM MANAGEMENT AND EXPERIENCE CONTINUED:

- Audited and critiqued the quality of training delivered by other instructors and modified the training curricula based on identified issues and needs. Ensured compliance with company policies and enforcement of federal security protocol (for handling sensitive information and using secured computer systems).
- Planned, coordinated, scheduled, and led courses and multi-day training initiatives for a variety of audiences, often teaching different topics and levels within the span of a single day. This included delivery to highly critical and knowledgeable subject matter experts at the regional and national levels. Coordinated all course presentation and training materials. Reviewed and catalogued course evaluations for reporting to the company's CEOs and client liaisons/COTRs.
- Regularly provided specialized technical advice and assistance to clients. This included participating in planning meetings, analyzing trends, ensuring compliance with agency and program directives, and recommending additional training delivery based on attendance and evaluation criteria.
- Ensured the training program objectives were met for each client and initiated corrective actions when issues arose. For example, developed and implemented proficiency testing for the Bonneville Power Administration during system roll-out to ensure effectiveness of training efforts. Addressed skill and knowledge deficiencies (e.g., federal HR rules and regulations) by incorporating relevant material into training and course curricula. Proctored exams, facilitated make-up testing, and provided one-on-one mentoring to individuals, as needed.
- Reviewed/evaluated training program needs through an in-depth process of evaluating multiple years' worth of data, evaluating current and past training initiatives, and gaining an understanding of learning characteristics of specific course participants/audiences (for example, developing and adapting technology-based curricula for participants who had limited computer experience, and presenting high-level automated decision-making system parameters to participants who had only ever been exposed to antiquated manual processes).
- Participated with internal and external discussions and negotiations at the agency and national levels (including with the National Finance Center and the Bonneville Power Administration). This included decisions on training program roll-outs, policy and procedure determinations, and problem resolution.
- Developed an internal training program for system/client-wide implementation of a customer service chat functionality, which essentially replaced a large percentage of phone and email customer support services (improving client satisfaction and substantially reducing cost of service). This included developing manuals, best practices, and associated processes.
- Developed comprehensive training program plans under critical time constraints (for example, planning training efforts for a full system roll-out (in under a week) with initial training efforts spanning a three-month period (full-time) with multiple instructors traveling to provide concurrent course delivery.
- Solely developed online video tutorials for multiple clients, including producing videos (with narration and other audio). Also developed and modified PowerPoint presentations, developed narratives, etc.
- Provided oversight for a small instructor pool, including assigning courses, specifying performance objectives, evaluating instructor effectiveness, providing training and content clarification, reviewing evaluation forms, and ensuring they were supplied with updated instructional materials. Trained new instructors and audited courses to ensure training objectives were being met. Processed and filed training reports and attendance lists.

HUMAN RESOURCES CONSULTANT:

- Became intimately familiar with federal human resources rules and regulations, often troubleshooting automated processing of these rules to help resolve client issues and streamline future development of the platform. Became extremely proficient at auditing referral lists and flagging issues.
- Developed new techniques and established new criteria, approaches, and methods for effectively utilizing automated human resources processes to support client agencies.
- Analyzed client issues for impact on efficiency or productivity and advised clients on possible solutions and alternatives. Responded in a timely manner to client inquiries and provided appropriate attention to perceived needs; offered outstanding customer service.
- Worked with developers to resolve issues and explain development parameters for requested features. Developed excellent relationships and achieved a successful record of communicating needs, following up on requests, and leveraging rapport to maintain steady progress toward development of platform solutions.
- Independently completed numerous special projects for the CEOs and specific clients. Also led others and worked in small teams (including collaborating with software developers) to address special projects.

WORK SKILLS INSTRUCTOR / CREW LEADER

The Student Conservation Association (SCA) • Varying locations • You may contact: Lew Shelley at 603-543-7114.

Dates of Employment: 1997 - 2007 • 40+ hours per week (seasonal, intermittent).

INSTRUCTOR AND PROGRAM MANAGEMENT COMPETENCIES:

- Instructed national level conservation/wilderness work skills seasonally (intermittently) for the National Crew Leader training program with SCA. Taught hundreds of crew leaders basic and advanced wilderness conservation work skills, from rustic timber construction and trail construction/maintenance, to rock work.
- Taught crew management and leadership techniques for new crew leaders, including those operating extended crews in backcountry settings. Utilized and taught experiential learning/teaching techniques with emphasis on field-based, practical skills development. Strong ability to adapt teaching style to address the needs and learning styles of students. Performed as a crew leader throughout the years.

WATER TENDER OPERATOR/FIRE PREVENTION • FORESTRY TECHNICIAN • GS-0462-06

Six Rivers National Forest; USDA • Mad River, CA • Supervisor Stu Gore is retired and unavailable.

Dates of Employment: 5/2006 – 03/2007 • Permanent; 40+ hours per week.

WATER TENDER OPERATOR/PREVENTION ACCOMPLISHMENTS:

- Performed work directly related to wildland fire suppression and control activities as a Water Tender Operator (and managed the District Fire Prevention Program when all Technicians were on extended leave). Received commendation for spearheading and implementing the data migration and exchange of twenty-seven Fire Management Program computers for the MRRD-SRF and for coordinating a multi-agency illegal dumpsite cleanup project; awarded Certificate of Merit in 2006.
- Assisted with training at the module and District levels, including developing presentations for the District fire refresher, developing proficiency drills, mentoring up-and-coming crewmembers during operations, and working with crewmembers on their task books. Observed suppression activities during emerging incidents and identified training needs. Developed practical skills sessions to address knowledge gaps and to increase module efficiency.

HOTSHOT SENIOR FIREFIGHTER • RANGE TECHNICIAN • GS-0455-04/05

Craig IHC; Bureau of Land Management; DOI • Craig, CO • Supervisor Stu Gore is retired and unavailable.

Dates of Employment: 5/2001-10/2001, 7/2002-9/2002 (GS-04) and 4/2003-10/2003, 4/2004-4/2005 (GS-05) • 40+ hours per week.

HOTSHOT SENIOR FIREFIGHTER ACCOMPLISHMENTS:

- Helped build the program from scratch (during MEL buildup). This included developing a hardcopy and electronic recordkeeping process, organizing training and qualifications documentation (during the initial adoption of IQCS at the field office); ensured training standard and documentation compliance for Type I certification. Performed as Unit Instructor for NWCG 100 and 200 level courses, provided mentoring and on-the-job training for up-and-coming firefighters, and taught various informal training sessions (such as wilderness first responder techniques) throughout the seasons.
- Assisted in the rewrite of the 230+ page NW Colorado Fire Management Program's Fire Management Plan as a special project for the FMO. Performed as an Assistant Crew Boss for the national Wildland Firefighter Apprenticeship Program in 2005. Performed as a crew Wilderness EMT; invited to participate in the prestigious NOLS Wilderness Medicine Institute's Instructor Training Program in 2005.

HOTSHOT CREWMEMBER • FORESTRY TECHNICIAN • GS-0462-03/04

Zig Zag IHC; Mt. Hood National Forest; USDA • Zig Zag, OR • You may contact: Gina Papke at 503-312-8104.

Dates of Employment: 4/1998-10/1998 (GS-03) and 4/1999-10/1999 (GS-04) • 40+ hours per week.

HOTSHOT CREWMEMBER EXPERIENCE:

- Performed as a crewmember during initial and extended attack of wildland fire. Promoted to Assistant Squad Boss during the 1999 season. Developed the first official crew website.

EDUCATION AND COMMENDATIONS:

EDUCATION:**Master of Arts in Environmental Studies** | Prescott College; Prescott, AZ | Anticipated May, 2015

- Concentration in Wildland Fire Management and Communications. Studies included examining how to shift the public perception of wildland fire so that it is better aligned with fire management needs. Excerpt from faculty recommendation: *“Bethany is our best student since my arrival 5 years ago and among the very best of the thousands of students I have taught at four universities over 20 years in a career that has moved as my family evolved. Her topics are compelling. Her arguments are cogent and provocative. Her presentation is flawless and her writing sublime... In short, [she is] the consummate student/-scholar... She earns my very highest recommendation.”* – Peter M. Sherman, Ph.D.; Chair of MA Program in Environmental Studies.
- Built an innovative wildland fire oral history and digital storytelling website dedicated to collecting, preserving, and sharing the stories of wildland firefighters (www.thesmokeygeneration.com).
- Completed full design of the Sierra National Forest’s Fire Management Program’s website during a four-month part-time practicum; conducted a stakeholder assessment, developed a social media strategy and communication plan, and more. Excerpt from practicum supervisor evaluation: *“Bethany’s success can be clearly seen in the wireframes she provided... The wireframes and accompanying content she provided is the foundation for what I believe will prove to be one of the better Fire and Aviation Management, National Forest web sites in the Southwest Region. Not only are the pages visually appealing, but the tactics used to communicate the story of fire and to promote a positive influence, i.e. photos/content/messaging are firmly based in communication theory. I do believe these web pages contain the seeds of influence for beginning an informed discussion with our various publics about the benefits of fire on the land.”* – Rebecca Garcia, PAO Sierra National Forest
- Experience developing undergraduate and graduate curricula, including the following graduate courses: *GIS and Discourse Analysis; Wilderness and Wildfire in the American Context; Environmental History and Theory, Environmental Historiography and Research Methods; and, Fire: Anthropogenic, Natural, Industrial Fire.*

Bachelor of Arts in English/Literature | The Evergreen State College; Olympia, WA | 2004**COMMENDATIONS AND AWARDS:**

- Awarded a \$5000 ‘Salmon Spirit Award’ | Avue Technologies Corporation | 2012
- Awarded ‘eBay Techquity Entrepreneur of the Year’ with a \$500 Cash Award | The Ebay Foundation through the Jefferson Economic Development Institute (JEDI) | 2009
- Nominated ‘Microenterprise of the Year’ | JEDI | 2009
- Awarded a \$1600 ‘Techquity Award’ | Ebay Foundation and JEDI | 2008
- Received Certificate of Merit and Cash Award for coordinating a district-wide illegal dump site cleanup project, facilitating the computer exchange, and detailing into Prevention | 2006
- Awarded a Bureau of Land Management Education Award | Colorado State BLM | 2004
- Awarded a Life Flight Scholarship | Rocky Mt. Wilderness Medicine Conference | 1999

PROFESSIONAL (NON-SUPERVISORY) AND ACADEMIC REFERENCES:

Jared Aldern, PhD | Associate Faculty; Prescott College | jaldern@prescott.edu | 760-533-5700

Jared will speak to strengths in wildland fire management and communications, environmental history, and political ecology. He will also provide information on writing skills, project management, and academic strengths.

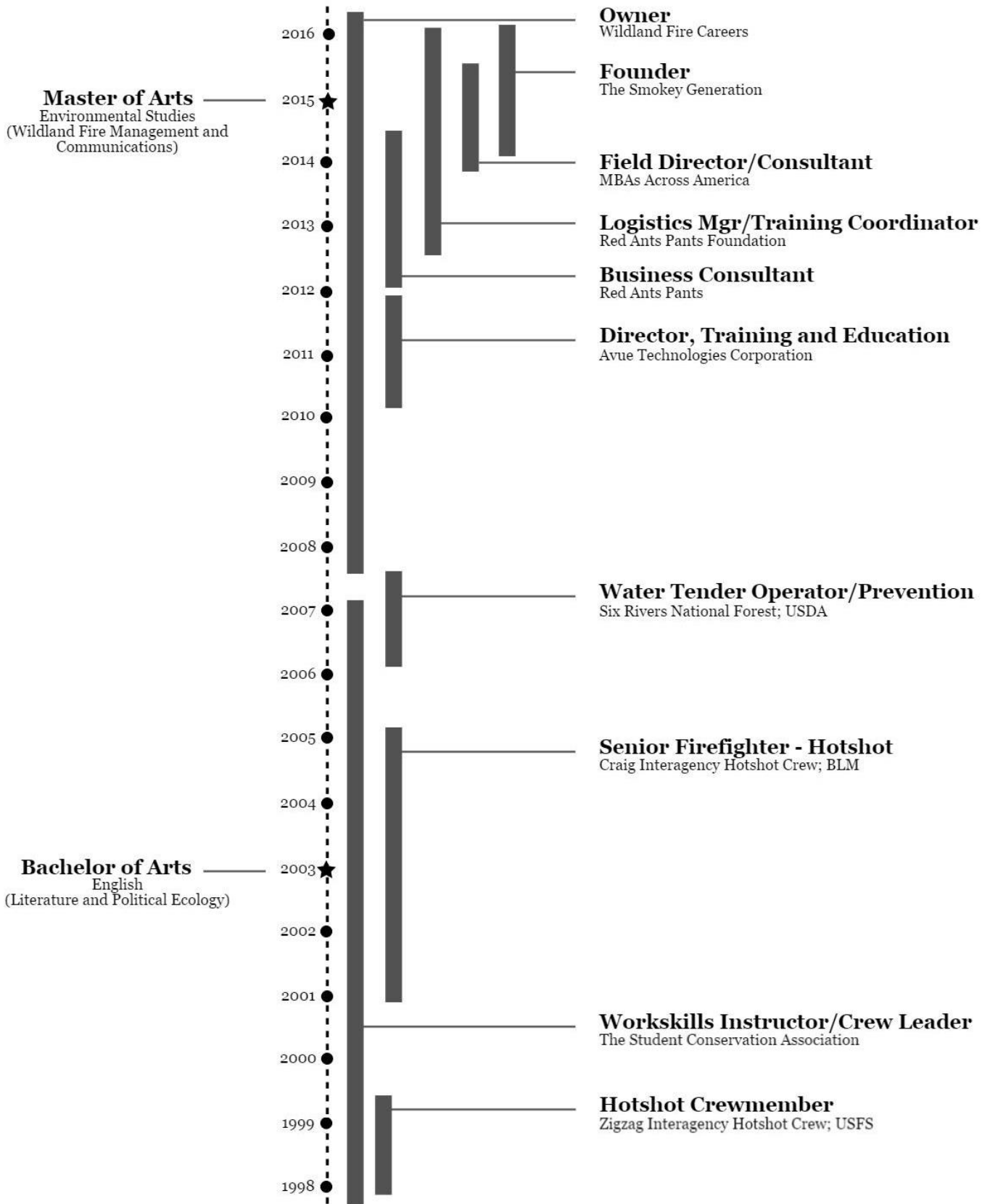
Peter M. Sherman, PhD | Chair, Masters of Arts Program in Environmental Studies; Prescott College
peter.sherman@prescott.edu | 928-350-1014

Peter will speak to graduate level research and project management skills. He will also provide knowledge of quality of work, writing skills, and depth of interdisciplinary studies.

Casey Gerald, MBA | CEO, MBAs Across America | casey@mbaxamerica.com | 469-964-6219

Casey will speak to skills in project management, virtual workplace practices, and organizational skills. He will also provide information on ability to assimilate information, research, and develop tools to aid in program management.

BIOGRAPHICAL SKETCH:



Graph represents full-time, intermittent, and seasonal positions.